



# NATURAL GAS UTILIZATION - 2010

## Opportunities & Obstacles

Seating WILL be Limited to only 85 people including speakers!

March 4<sup>th</sup>, 2010-Hilton Garden Inn Pittsburgh / Southpointe, PA

**Interactive Roundtable Discussion! + Networking Breaks Mid Morning and Mid Afternoon!**

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### SUPPORTERS

Networking Breaks

CLEAN ENERGY

Marcellus Networking Reception

P.C. MCKENZIE CO.

### KEY QUESTIONS

*Are there a profitable business opportunities for Service Companies and Natural Gas Producers?  
Where are we now? Where do we need to go?  
What are the Obstacles to success? How do we Overcome those obstacles?*

**NOTE: Presentations may not occur in agenda order --** Presenters will cover a number of the listed topics in their formal presentations & will participate in the discussion. Additionally attendees may insert topics they wish to assure are covered assuring no related topics are overlooked.

7:30 AM Registration and Continental Breakfast

8:30 AM Welcome: Neil P. Staley, C.E.O., THE ENERGY FORUM, LLC

### Presenters / Facilitators

- G BOB GARLAND, Senior Technical Advisor, UNIVERSAL WELL SERVICES  
Member, Utilization Committee, MARCELLUS SHALE COALITION
- G TOM MURPHY, Natural Gas Education Team, PENN STATE CO-OP EXTENSION
- G MARK GOOD, v.P. P.C. MCKENZIE CO.
- G BILL CALVERT, v.P. Sales, BAF TECHNOLOGIES
- G BRITT DEARMAN, AMERICA'S NATURAL GAS ALLIANCE  
Manager Special Projects, APACHE CORP. INVITED
- G GREGORY WRIGHTSTONE, Director of Geology, TEXAS KEYSTONE
- G DAVID SECHRIST, President, KNOX-WESTERN INVITED
- G MIKE CECERE, Bus. Development Manager, Solid Waste, Northeast Region, CLEAN ENERGY

### MORNING SESSION:

#### Identifying & Developing Business Opportunities of Utilizing Clean Natural Gas

**POWER PLANTS:** Public Utility Companies and Private Businesses.  
**Utilizing Clean Natural Gas for Generating Power AND for powering small engines at the business.**

**FLEET VEHICLES:** Buses, Cabs, Delivery Trucks etc.

**PRIVATE VEHICLES:** Many are already available and several models can be converted.

12:00 PM Buffet Luncheon & Networking

1:00 PM Afternoon Session Begins

### AFTERNOON SESSION:

#### Identifying & Overcoming Obstacles to the Utilization of Clean Natural Gas

**GOVERNMENT:** From Local to National are they providing both a Hindrance and Encouragement? Will regulators make it easier to convert everything from Power Plants to Private Vehicles to Clean Natural Gas?

**PUBLIC OPINION:** What negative messages are being provided to the public by those opposing the utilization of clean natural gas? What positive messages are being provided, who is providing them and how may that effect the Natural Gas Producer?

**INFRASTRUCTURE:** – i.e. Natural Gas Refueling Stations. Who will build them? Are there legitimate business opportunities in providing these stations? Are there Government Incentives?

4:30 PM Marcellus Networking Reception

